STUDENT STALLHOLDER STATUS

OLD BUS DEPOT MARKETS

Collaboration between:

STUDENT STALLHOLDER STATUS ...

Exclusive, formal, pathway from learning to earning for creative teens.

Collaboration between:

OLD BUS DEPOT MARKETS

www.obdm.com.au

edii

MAKER 2 MARKET

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WHAT STUDENT STALLHOLDER STATUS PROVIDES ...

- Exclusive and direct formal pathway from the Maker2Market Pathways program to Old Bus Depot Markets as a casual stallholder.
- 14 markets per year at Old Bus Depot Markets with a 3mx3m stall space
- Reduced stall fee of $65 per market - saving of $630!

Please note: Student stallholder status is not eligible for: Canberra Wool Expo and selected Christmas markets.

ELIGIBILITY CHECKLIST

- Been part of the Maker2Market Pathways program.
- Have attended a min. 3 market-days to test your products and pricing.
- A written recommendation from Edii to OBDM supporting your application for student stallholder status.
- Under 18 when making this application.

WHAT IS MY COMMITTMENT ...

- Supply only high-quality, hand-made products that have been approved by OBDM at your market days.
- Visually attractive 3X3 metre stall space with handmade products and displays including tables.
- Book 14 market-days for the calendar year - can book and make payments either up-front or as you attend each market.
- Agree and abide by the OBDM Terms and Conditions of stallholders once approved as a student stallholder.
- Your own $20 million Public liability insurance (or pay OBDM $15 p/market for insurance for p/market).

TAKE THE NEXT STEP!

We've loved having you be part of the **Maker2Market Pathways Program** and are thrilled that you want to take the next step and become a standalone student stallholder at Old Bus Depot Markets!

This info pack highlights the things to do to get you on this exciting formal pathway and your teen micro-business to the next level.

We wish you every success!
The team @ EdiiMaker2Market

APPLICATION PROCESS

- **Get your written recommendation** from Edii by emailing: charuni@edii.com.au to support your application to OBDM
- **Complete your application + attach your referral letter**: https://obdm.com.au/student-pathways-to-old-bus-depot-markets-2/

APPLICATION APPROVED

- Decide to spend $ upfront on Public Liability Insurance and tables or whether you will pay OBDM for these for first few markets until you build working capital to operate from.
- **Book your market days**: https://obdm.com.au/pathways-stall-reservation-form/. Payments can be made upfront or paid after each market-day at the OBDM office.

APPROVED STALLHOLDER CHECKLIST

Book market days

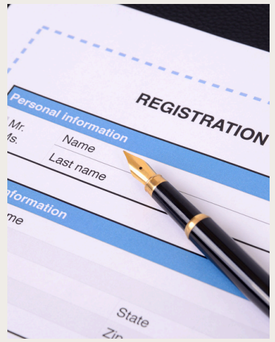
Visit: https://obdm.com.au/pathways-stall-reservation-form/ and book your market dates.

Check out the OBDM calendar for market day themes that might suit your product. Payment can be made upfront or on the day of your market.

Pubiic Liability Insurance

Secure $20 million public liability insurance by contacting insurance companies.

You can also just pay $15 p/market to OBDM for insurance cover.



Business name + socials

Register your business name: https://connectonline.asic.gov.au/RegistrySearch.

Consider creating an Instagram/Facebook/PinPinterest account (if over 16) and start posting and promoting your products and business

Product development + Stock

Develop a schedule for making products based on your booked market days.

Develop stock to suit your new 3x3 stall and layout.

Plan your market day Stall

Plan out your display for market day : table layout, signage, product display (less is more)

Will you take credit card sales? Register for Square on your phone.

Purchase tables or hire from OBDM,

Pre-marketday Checklist

Develop a pre-market day checklist so you dont' forget anything and pack everything ready for market day.

Promote

Use the market-day as a way for people to know to find you at OBDM - make a promotional plan with all the avenues you will use to promote your market-day. .

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CONTACT:

Charuni@edii.com.au or richardv@obdm.com.au